



FOR IMMEDIATE RELEASE

Contact: Rene' Moore
Monterey Boats
352.528.2628
Rene.Moore@Montereyboats.com

Monterey Boats Recognized with NMMA Customer Satisfaction Award for the 21st Consecutive Year!

Williston, FL – February 19, 2026 – Monterey Boats, an award-winning manufacturer recognized for both product excellence and customer service, is honored to announce that, for the 21st consecutive year, we have received the 2025 Marine Industry Customer Satisfaction Index (CSI) Award for Excellence in Customer Satisfaction.

Monterey Boats was recognized for its continued commitment to customer excellence in Fiberglass Outboard Boats during the NMMA's State of the Recreational Boating Industry & Awards Presentation held on Thursday, February 12, 2026.

The Marine Industry CSI Award is presented to manufacturers who consistently measure customer satisfaction and implement continuous improvements to enhance consumer experience. To earn this recognition, recipients must achieve and maintain an independently verified standard of 90 percent or higher in customer satisfaction over the past year, based on consumer surveys from new boat purchases between January 1, 2025, and December 31, 2025.

Earning this distinction for 21 consecutive years reinforces Monterey's longstanding reputation for building premium-quality boats while delivering an ownership experience that reflects the same level of care and craftsmanship. We are incredibly proud to receive this prestigious honor once again and remain committed to delivering exceptional quality, performance, and customer service to boating enthusiasts worldwide.

About Monterey Boats

An award-winning leader in the marine industry, Monterey Boats is a family-owned and operated company that has been building premium luxury boats for more than 40 years. As one of the leading independent boat manufacturers in the world, Monterey specializes in premium-quality sport boats, M-series, Super Sport, and Elite Series models.

Recognized not only for innovative design and craftsmanship but also for exceptional customer service, Monterey has earned numerous industry accolades, including 21 consecutive Marine Industry CSI Awards for customer satisfaction. Every Monterey boat is NMMA certified and backed by our exclusive MVP Warranty, ensuring lasting confidence, reliability, and peace of mind for owners, season after season.

For more information on Monterey Boats, visit www.MontereyBoats.com, or contact Rene' Moore: phone 352-528-2628 Ext. 219 or Email Rene.Moore@MontereyBoats.com.